

Please add the following newly-drafted Claims 41-

1 41. The image display apparatus of Claim 5, wherein the sub-fields whose luminance
2 weights are obtained by the multiplications by the coefficients no greater than K include a sub-
3 field whose luminance weight is obtained by a multiplication by a coefficient within a range that
4 is fixed irrespective of which value K takes.

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2 42. The image display apparatus of Claim 8, wherein in each of at least two coding
3 patterns among a plurality of coding patterns from which the coding pattern of the current TV
4 field period is selected, at least two sets of three luminance weights selected in ascending order
5 of luminance weight each meet the condition that the three luminance weights approximately
6 have a proportion selected from the group consisting of "1:2:3", "1:2:4", "1:2:5", "1:2:6",
7 "1:3:7", "1:4:9", "2:6:12", and "2:6:16".

1 43. The image display apparatus of Claim 8, wherein when S denotes the sum of
2 luminance weights of all sub-fields in the current TV field period and R is within a range from 0
3 to S, a gray level corresponding to R is expressed by selecting a combination of sub-fields whose
4 luminance weights, when added together, are closest to R.

1 44. The image display apparatus of Claim 8, wherein the selection of the combination
2 of sub-fields for each pixel is controlled in accordance with one out of: an amount of movement
3 from an image of a past TV field period to the image of the current TV field period; and an
4 approximate value of the amount of movement.

1 45. The image display apparatus of Claim 35, wherein the input pixel image signals
2 that show the predetermined characteristic correspond to a non-edge image area.